



The Simple Software Partner Program

The Simple Software Partner Program, featuring the SimpleIndex document imaging suite, provides the best document management value available today — both for you and your customers!

Every imaging reseller has had to walk away from business opportunities because the systems they sell are out of reach for small businesses. How many doctor's offices, law firms, insurance agencies, accountants and other small and mid-sized paper-intensive businesses could benefit from document imaging but are not able to afford a system that costs \$10,000 or more? SimpleIndex Partners never have to turn down an opportunity because their prospects can't afford their solution. Further, SimpleIndex allows you to generate state and local government business by becoming exempt from the bid/RFP process due to the affordability of the solution.

Another cost that prevents companies from implementing document imaging is labor. Some imaging solutions are affordable, but require so much manual indexing that the overall cost is still too much. SimpleIndex provides all the automation features you need to streamline the scanning process — barcode support, dynamic OCR, and a 1-click user interface. SimpleIndex Partners are able maximize professional services revenue, while minimizing user training requirements, by creating and managing SimpleIndex job configurations for their customers.

SimpleIndex Partners can capitalize on new enterprise customers, too. Companies with many locations must pay significant shipping costs and payroll to scan documents with a large, centralized system. SimpleIndex enables distributed scanning, allowing existing employees at each location to scan their own documents and upload them automatically to a central host. Distributed scanning means your customers save on labor and shipping by spending more on software and services from you!

Partner Program Benefits include:

- **Affordable Entry to Join the Program— as little as \$600 investment**
- **Complete Training & Support**
- **Web-based Order Processing**
- **Co-branded Marketing Collateral**
- **Sales Tools & Tips**
- **Substantial Discounts on all Products**

Program Levels:

Standard Reseller

This program is designed for organizations that want to sell copies of SimpleIndex “off-the-shelf” without providing support and integration services. Standard Resellers must process orders from their customers to receive a 20% discount, but there is no support requirement. Standard Resellers must only purchase one copy of SimpleIndex Basic with Maintenance (\$600), which can be re-sold, to join the program.

Value-Added Reseller

Value-added resellers (VAR's) are expected to provide pre-sales and post-sales support to their clients, including the creation of custom configurations, project management, user training and technical support. VAR's must purchase the SimpleIndex VAR Starter Suite (\$2,750) for in-house use to receive a 40% discount. The Suite includes all SimpleIndex Modules with one-year maintenance and 3 hours of personalized training.

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